

WELCOME TO THE SONGFEST!

We're happy you've decided to come to the 4th annual CAT Songwriters Festival!

Here's what you'll need to know to get the most out of it:

WHAT YOU'LL NEED/WHAT YOU'LL GET

If you plan to present a song for a critique session, you should have a CD of the song (or present it live), lyric sheets (bring at least 6 for each song, but 20 would be better), and if you have a portable recorder, it will help you remember what the remarks are. You can present one song each day of the Festival.

If you play, bring your ax. There'll be opportunities to collaborate with other writers. Also, there will be writer's rooms for your use. A piano will be available for use, but a portable keyboard would be a good idea.

Lunch will be provided free of charge each day (sandwiches, fruit, etc.), and discounts will be available for nearby restaurants for other meals. Snacks will be available all day.

If you're attending both days and need accommodations, we can give you a list of lodgings that are offering discounts to Songfest attendees. Let us know and we'll send it along.

HOW TO GET THERE

If you drive, the NYS Thruway, Catskill exit, is about 4 miles from Space 360. Follow signs to Hudson (you'll drive over the beautiful Rip Van Winkle Bridge). The Taconic Parkway is a good choice from NYC...get off at Route 82 and follow signs for Hudson.

Hudson is a great walking town, and everything you'll need is a short walk away. So it's not a bad idea to take the train to the Festival. Amtrak has a station 4 blocks from Space 360. Check their schedule...several trains arrive on Saturday morning.

Space 360 is at 360 Warren Street, which is the main drag in town. It's between 3rd and 4th Street, just past the Hudson Opera House on the north side of the street.

Just outside of Hudson are some beautiful rural towns that you could visit if you come on Friday, or stay longer.

WHAT TO DO AT THE FEST

Read the list of panels being offered. You can attend one or move from one to another.

The list will also be printed in the program you receive at the door.

We will ask you for your choices when you register at the door, so we can make sure no one misses out.

Saturday

Round 1

12-1:30

Copyrights, Money and Music: Paul Rapp, Linda Lorence, Jeff Zahn, Marc Black, Larry Chernicoff, John Miller

Rewrite, rewrite, rewrite...making your lyrics work: Dan Marcus, Jill Colucci, Andy Pratt, Jess Brown, Jonathan Edwards

Politics and Music in the Obama era: Kurt Henry, Sonny Ochs, Michael Eck, Greg Artzner, Michael Packard, Terry Leonino, John Pietaro

Round 2

2:30 - 4:00

Multiple streams of music income: Debra Russell

Promoting your music on a shoestring: Paul Rapp, Michael Eck, Jeff Zahn, Marc Black, Matthew Loiacono

Stories from the road: Jonathan Edwards, Andy Pratt, Michael Packard, Jill Colucci, John Pitaro, John Miller

New technologies: are they ruining the music? Henry Hirsch, Linda Lorence, Lincoln Mayorga, Paul Rapp

Sunday

Round 3

11-12:30

Transform Your Inner Critic Into Your Staunchest Ally: Debra Russell

The pitch, and the hit: Jeff Zahn, Marc Black, Dan Marcus, Jess Brown

Live performance: showcasing your own songs effectively: Michael Packard, Liv Cummins, Jill Colucci, Linda Lorence

Because of the casual nature of the Festival, panelists are subject to change. There may also be some surprise guests...we're still talking to some 'name' songwriters.

Rather than print the bios of all our panelists, which would take pages, if you're unsure of who's who, simply 'Google' their names to learn more about them. Suffice to say, the range of expertise is impressive. There are marketing experts, entertainment lawyers, music supervisors (they're the ones who can get your music in a TV show or film), producers, jingle writers, and hitmakers from many genres who will answer your questions and listen to your music.

If you are submitting a song for a critique session, let us know at registration.

If you want a slot in the Sunday Songwriters Showcase (one song only), you must sign up (looks like you've done that part), and request a slot, as only 30 are available on a first-come first-served basis. Write to sandy@columbiaartsteam.org to lock in a slot.

Below is the Festival schedule. If you're in town by Friday, stop by the SongFeast on Friday night, with Jill Colucci and Michael Packard performing, and some great food, all for just \$15.

Any more questions? Write us at sandy@columbiaartsteam.org. See ya there!

4th annual cat songwriters festival schedule

saturday may 30

10 am-11:30 show up early to register, schmooze & drink coffee
11:30-noon OPENING REMARKS, INTRODUCTIONS, ETC.
noon-1:30 PANELS & SEMINARS, SESSION #1
1:30-2:30 LUNCH BREAK
2:30-4:00 PANELS & SEMINARS, SESSION #2
4:00-5:00 SONG CRITIQUES
5:00-6:00 COCKTAIL HOUR, SCHMOOZE-A-THON
ALL DAY – WRITING ROOMS AVAILABLE

panelist profile paul rapp
music lawyer, journalist, and
drummer for the band *blotto*, will
be appearing at the fest. he's
based in great barrington, mass.



SATURDAY NIGHT 7:30PM

PHIL OCHS



TRIBUTE CONCERT

WITH SONNY OCHS AND SPECIAL GUESTS
FREE WITH 2-day tix, separate admission \$35

SEMINARS AND PANELS will include these topics:

- the future of music promotion
 - legal issues: copyrights, contracts and co-writes
 - pros and cons of the new music technologies
 - make your lyrics more powerful
 - road stories: touring
 - the pitch: how to sell your songs and yourself
 - politics and music in the age of obama
 - how to increase your music income stream
- DROP IN TO ANY AND ALL AS YOU LIKE!*

panelist profile
henry hirsch



is a renowned recording
engineer and producer,
who has been a working
partner with lenny kravitz
for 25 years. he recently
opened a studio in hudson

sunday may 31

11-12:30 PANELS & SEMINARS,
SESSION #3
12:30-2:00 SONG CRITIQUES
2:00-3:00 LUNCH BREAK
3:00-5:30 SONGWRITERS SHOWCASE
5:30-6:00 winding down, say goodbye
ALL DAY – WRITING ROOMS AVAILABLE